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NMRC Study Finds Over 1.2 Million Jobs Created as a Result of Accelerated Broadband Deployment

Washington, DC, February 25, 2002 – A first-of-its-kind study released today by the New Millennium Research Council (NMRC) estimates that building a nationwide broadband network will contribute to the creation of more than 1.2 million new and permanent jobs for the US economy. The study, entitled *Building a Nationwide Broadband Network: Speeding Job Growth*, demonstrates the positive impact of investing and building a nationwide broadband network through job creation.

The report delineates three distinct areas of job creation:

- 166,000 direct jobs for labor associated with deploying and maintaining broadband investment;
- 71,700 direct jobs for labor associated with manufacturing the infrastructure components and customer premise equipment; and
- 974,000 indirect jobs for labor associated with creating services and applications, including ancillary industries that would result once the network is deployed.

"Investment in IT and, specifically, broadband investment and deployment, have been shown time and again to be of tremendous value to the nation's economy, its businesses and its consumers," said Stephen Pociask, Author of the Study and NMRC Affiliate Expert. "Now, for the first time, we can say confidently that accelerated broadband deployment is good for the country's workforce as well."

Representatives from labor also support the study's findings. Morton Bahr, president of the 740,000-member Communications Workers of America, said, "Without question, advancing the deployment of broadband networks will create quality jobs, as cable, telephone and wireless companies compete to build out their networks and spur even greater investment. Equally important, this increased capacity will enable us to deliver the promise of the Information Superhighway - and the constantly evolving benefits of this technology - to all Americans."

The report also calls for policy makers to create incentives for the substantial investments needed to build and maintain nationwide broadband networks. It further states that needless regulations are discouraging necessary investments and should be eliminated.

"Steve Pociask's study shows the economic benefits that will result from more rapid and ubiquitous deployment of broadband facilities," said Randy May, Senior Fellow and Director of Communications Policy Studies, The Progress and Freedom Foundation. "But absent further regulatory relief, it is much less likely that the substantial investments in new facilities that are necessary to achieve widespread broadband deployment will be made."

Mr. Pociask did further analysis on the top fifteen states to benefit from this forecasted job growth. Results include:

▪ California	166,933 jobs
▪ Texas	88,837
▪ New York	78,118
▪ Florida	65,995
▪ Illinois	61,494
▪ Pennsylvania	56,305
▪ Ohio	48,471
▪ Michigan	37,220
▪ New Jersey	36,363
▪ Massachusetts	35,500
▪ North Carolina	34,727
▪ Georgia	30,015
▪ Virginia	27,962
▪ Indiana	26,805
▪ Tennessee	24,076

About Steve Pociask

Stephen Pociask has worked in and consulted for telecommunications and high-tech industries for more than 20 years. As President of TeleNomic Research, a consulting firm specializing in public policy analysis for information technology industries, he is responsible for a wide variety of applied economic studies. Interview requests with Mr. Pociask should be directed to Jennifer Silberman at Issue Dynamics, 202.263.2933.

About NMRC

The New Millennium Research Council (NMRC) is an independent research arm of Issue Dynamics, a Washington DC-based consulting firm specializing in public affairs, issues advocacy, relationship management and crisis mitigation services. NMRC's mission is to foster policy research focused on developing workable, real-world solutions to the issues facing policy makers, primarily in the fields of telecommunications and technology. More information on NMRC and a copy of the report can be found at www.newmillenniumresearch.org.