



## RESULTS: NMRC In The News

### **The New State of Competition in the Telecommunications Industry**

A roundtable event at the National Press Club exploring the evolving nature of competition and services in the telecommunications market

*Excerpts from Press Reports*

**Network World**, November 19, 2001. Panelists disagree on telecom recovery timeframe.

***The telecommunications industry will begin to recover in mid-2003 at best, said Joseph Kraemer, president of the Law and Economics Consulting Group, during a panel discussion on telecommunications competition hosted by the New Millennium Research Council here Thursday. . . The telecommunications industry will be on its way to recovery by the middle of next year, said Philip Richards, a senior analyst with Insight Research Corp. "I don't think that industry was that hard hit," he said. . . Arlen Communications President Gary Arlen, said he believed that skies would brighten for telecom companies by the fourth quarter of next year. . .***

**Telecommunications Reports**, November 19, 2001. Experts Predict Telecom Sector Will Trail Economic Recovery.

***Telecom industry consolidation and increasing popularity of advanced services mean that what might be called the traditional telecom market is no more, according to Patricia Figliola, Ph.D., executive director of the New Millennium Research Council. . .***

**PR Newswire**, November 19, 2001. Experts Forecast New Age of Telecom Competition.

***Industry experts presenting at the New Millennium Research Council's (NMRC) roundtable event, The New State of Competition in the Telecommunications Industry, agreed that new competition to traditional landline services is changing the landscape of the telecommunications market. Dr. Rob Atkinson, Director of the Technology & New Economy Project at the Progressive Policy Institute, moderated the panel featuring Dr. Joe Kraemer, LECG, Gary Arlen, Arlen Communications and Philip Richards, Insight Research. NMRC executive director, Dr. Patricia Figliola, welcomed the audience saying that today's consumers increasingly rely on new forms of communications -- instant messaging, email, and wireless -- in place of traditional telephone service. She noted that 61% of US households now have at least one wireless phone, over 160 billion emails are sent every year in the United States and more than 850 million "instant messages" are sent every day.***

**National Journal's Technology Daily**, PM Edition, November 15, 2001. Panelists Ponder Government Role In Telecom Market.

***The telecommunications industry is expected to undergo a profound transformation in the next few years, and the question is whether policymakers should try to help shape the new landscape or leave the market alone, panelists at a New Millennium Research Council forum said Thursday.***

**Communications Daily** and **Washington Internet Daily**, November 16, 2001; **Telco Business Report**, November 19, 2001 (similar stories). **Telecom Experts See Slow Economic Recovery (CD & TBR)** and **Experts Look at Internet's Effect on Bells (WID)**. ***Speaking at an event sponsored by the New Millennium Research Council, telecom experts at a roundtable discussion Nov. 15 painted a somber picture of the industry's viability over the next several years, with the Bells seen as well-positioned, though perhaps not for long.***